

**masala**  
*threads*

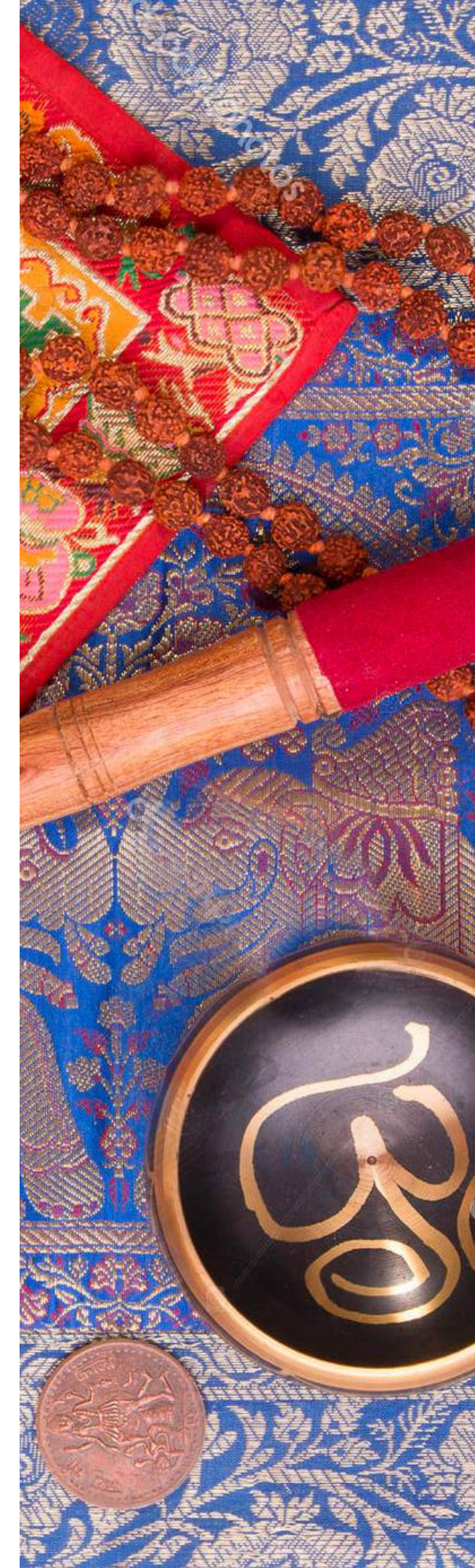


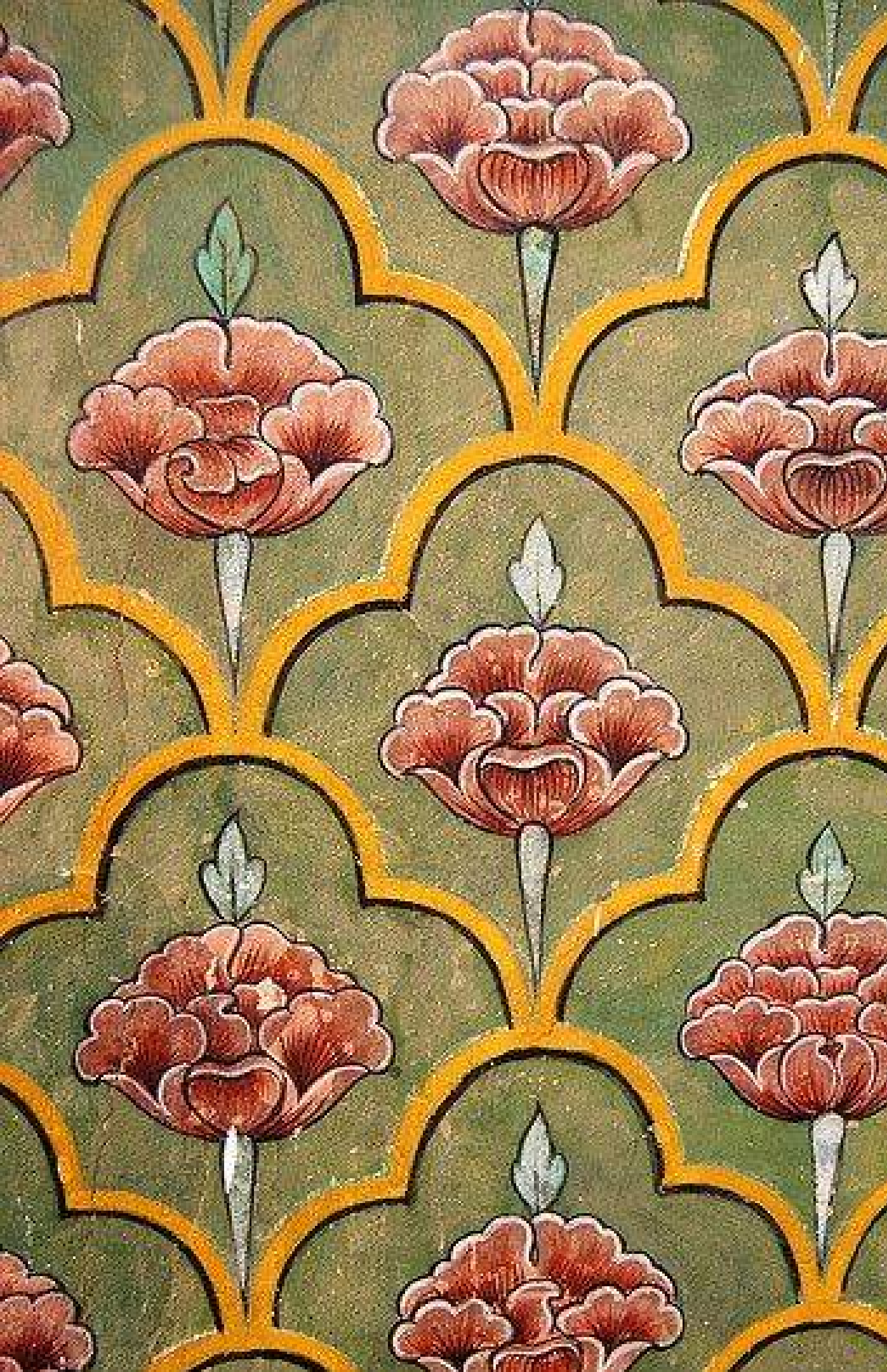
# HI, I'M DAWN

Four years ago, I had the dream of setting up an ethical clothing brand in India. I was soon met with every possible hurdle. Lying and cheating fabric suppliers, disastrous photoshoots and every scam under the sun. You name it - it happened to me!

I travelled all across India and after all the struggles, I finally tuned every step down to a tee. I am now proud to offer the wide range of the best quality services that I have discovered for others.

I have established strong relationships with honest, ethical suppliers, talented artisans and world renowned photographers. Our ethical factory provides fair wages and working hours and excellent working conditions.





# CONSULTING

Masala Threads is a full service agency that creates bespoke packages for boutiques and brands.

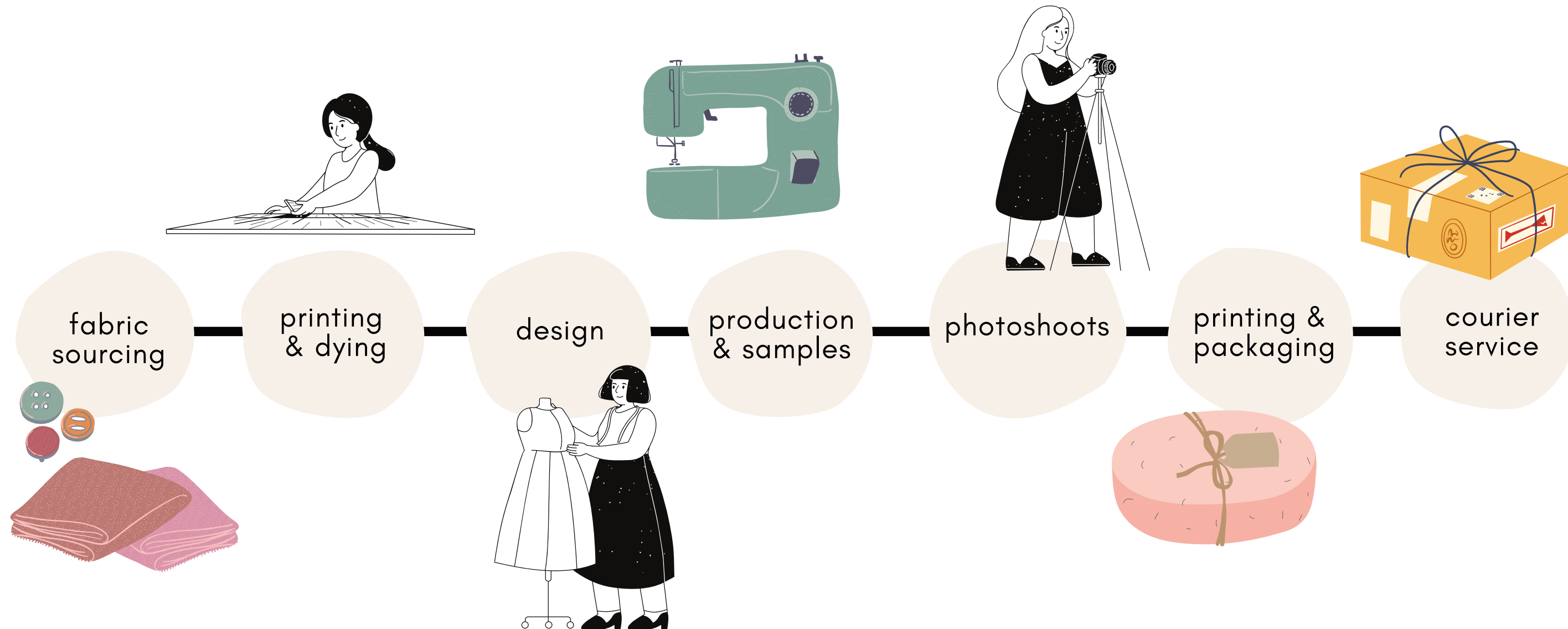
We work with our clients to create completely ethical supply chains from start to finish.

All our suppliers are checked and vetted for any signs of sweatshop activity, child labor and unsafe conditions.

Our aim is to support (every step of the way) clients who genuinely care about ethical and sustainable practises. From the initial concept to the final product we will be with you. We want our clients to be proud of where their products came from as well as providing fair wages to all our employees.

# ETHICAL SERVICES

Our tailor made packages enable our clients to choose exactly what they need.





# SOURCING

All the fabrics and trimmings are sourced ethically.

Our clients receive an extensive choice of fabrics and trimmings to suit their individual requirements and budgets.

We offer many special handloom, certified organic and recycled fabrics. We also give many options of machine made fabrics. Whatever you are looking for we can find for you. Options include peace silks, cottons, hemps, bamboos, FSC viscoses and so many more.

Not sure what you need? We will work with you every step of the way offering advise and all possible options until we get it just right.

# PRINTING & DYEING

Explore the abundance of Indian techniques.

We offer traditional and modern printing and dyeing techniques such as block printing, digital printing, screen printing, tie dye and many more. We also offer natural dyes.





# DESIGN

We will bring ideas to life.

Through ongoing consultations with our clients, we create a vision and begin the process of making it a reality.

We make detailed illustrations before proceeding onto the technical drawings for pattern cutting. Whether you already have the designs and tech packs or want to begin from scratch we can facilitate.

# OUR WORK

Our expert team of designers, master tailors and embroiderers, ensures that we create top quality, stunning collections. We have created beautiful garments for clients across the world including Europe, the UK, the US and the UAE









# PRODUCTION

Manufacturing is done at our ethical and fair factory.

By working with Masala Threads, your company will be part of something much bigger in the fight against exploitation, child labour and slavery. Our teams are given a safe and secure working environment so they can feel valued and respected with fair wages.

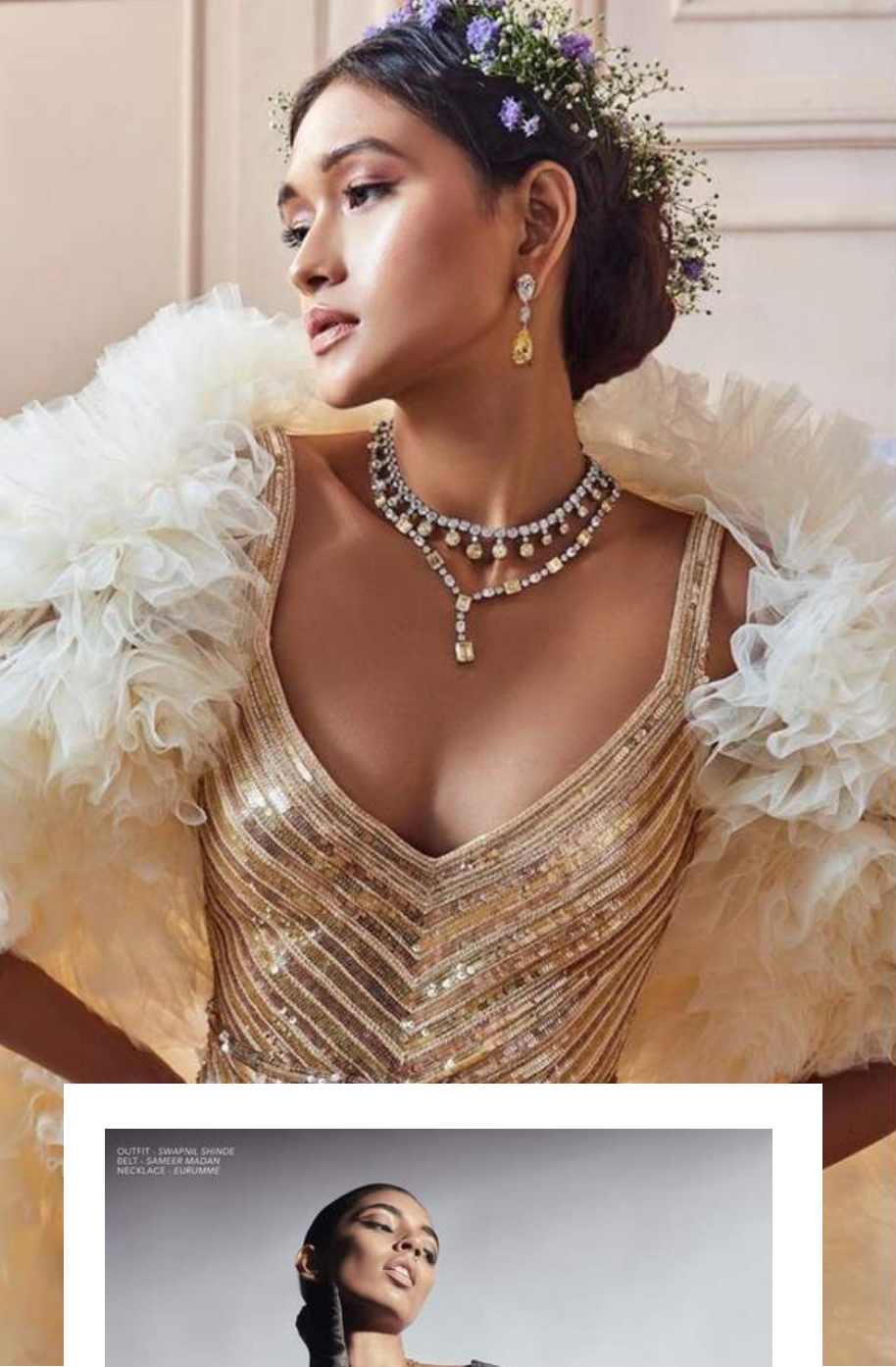
A percentage of proceeds from all our productions go to women's charities, helping women from destitute and abusive backgrounds.

Our production times range from 1-3 months depending on the order size and fabric/printing choices. All quality checking is done in house and we guarantee high quality items with luxury finishings. We courier samples directly to our clients for approval.









# PHOTOSHOOTS

Make your products shine.

Our photographers, models and stylists are the best in India and have been featured in Vogue, Grazia, and FHM to name just a few. We work with both Indian and international models.

We offer social media and marketing, look book and product shoots in studios as well as at magnificent locations all across India. We will work closely with you to create the perfect image for your products.





# PRINTING & PACKAGING

The finishing touches.

We provide our clients with organic fabric labels, hangtags, branded bags, flyers and business card printing.

Clients can choose between sustainable eco packaging, made from recycled, decomposable and natural materials. We even can recycle your leftover fabric and make it into packaging.



# COURIER SERVICE

Ensuring safe and timely delivery.

We find the best courier option for our client's locations and provide tracking information. We use only tried and tested services to ensure that parcels are received on time and in perfect condition.





# DROP US A LINE

Schedule your free 30 minute discovery call!

## Email

[info@masalathreads.com](mailto:info@masalathreads.com)

## Website

[www.masalathreads.com](http://www.masalathreads.com)

## Phone number (Whatsapp)

+44 7310 784320

**masala**  
*threads*

